ABDULLATIF HUSSEIN AL MULQI

Digital Marketing Specialist | Motion Graphics & AI Video Creator

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Professional Profile

Marketing specialist and visual content creator with a career spanning advertising and marketing since 2000. Experienced in advertising design, marketing planning, social media, digital campaigns, and promotional video production. Combines traditional advertising experience with motion graphics and AI-assisted creative production to communicate clear, audience-focused brand messages.

Professional Experience

Marketing Specialist — Derma Clinics

Riyadh, Saudi Arabia | March 2003 – March 2026

Worked in the marketing and advertising department, combining advertising design and planning with print and digital marketing. Designed advertising and promotional materials and contributed to marketing content and social media channels. Supported the transition of marketing communications from print materials to digital and social platforms.

Employment dates documented by an experience certificate: 31 March 2003 to 30 March 2026.

Advertising Designer — Nasma Al Khareef Advertising Agency

2000 – 2003

Designed advertisements, promotional materials, and print layouts. Developed advertising concepts and prepared materials for printing and publication.

Core Skills & Services

- Digital marketing strategy and marketing planning
- Social media management and content development
- Promotional campaign creation and management: TikTok, Snapchat, Instagram

- Advertising design and visual communication
- Motion graphics, animation, scripts, and storyboards
- AI-assisted video production and creative content
- AI-powered educational lectures and presentation videos

MotionProf — Creative Portfolio

TikTok: tiktok.com/@motionprof
Instagram: instagram.com/motionprofmedia
YouTube: youtube.com/@motionprofmedia

Selected published work includes promotional motion graphics for the Home Cooking app, Five Chefs restaurant, and Green Life, alongside awareness videos on food safety during Hajj and diabetes care.